

Values

We are trustworthy!

We are a trustworthy partner and provide high-quality products. Our know-how and expertise are strong, and our activities are based on scientific research.

We are service-oriented!

We are developing our know-how and service based on our clients' needs in cooperation with various actors and the best experts of the country and draw on international experience in our areas of expertise. We are agile in transferring scientific knowledge and putting our know-how into practice.

We encourage innovation!

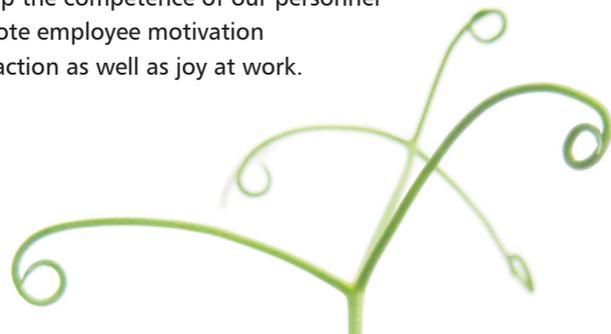
We anticipate changes in the operating environment, the industry and the needs of actors and diversify our knowledge and service offering accordingly.

We promote responsible operations!

In all our activities, we seek to protect and improve the state of the environment. The environment and nature are regarded as success factors and competitive advantages for business activities.

We enjoy our work!

We work in constructive and positive interaction and cooperation with our clients and stakeholders. We develop the competence of our personnel and promote employee motivation and satisfaction as well as joy at work.



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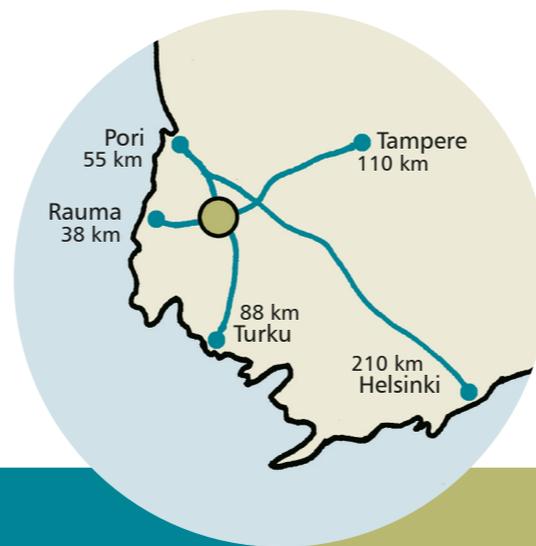
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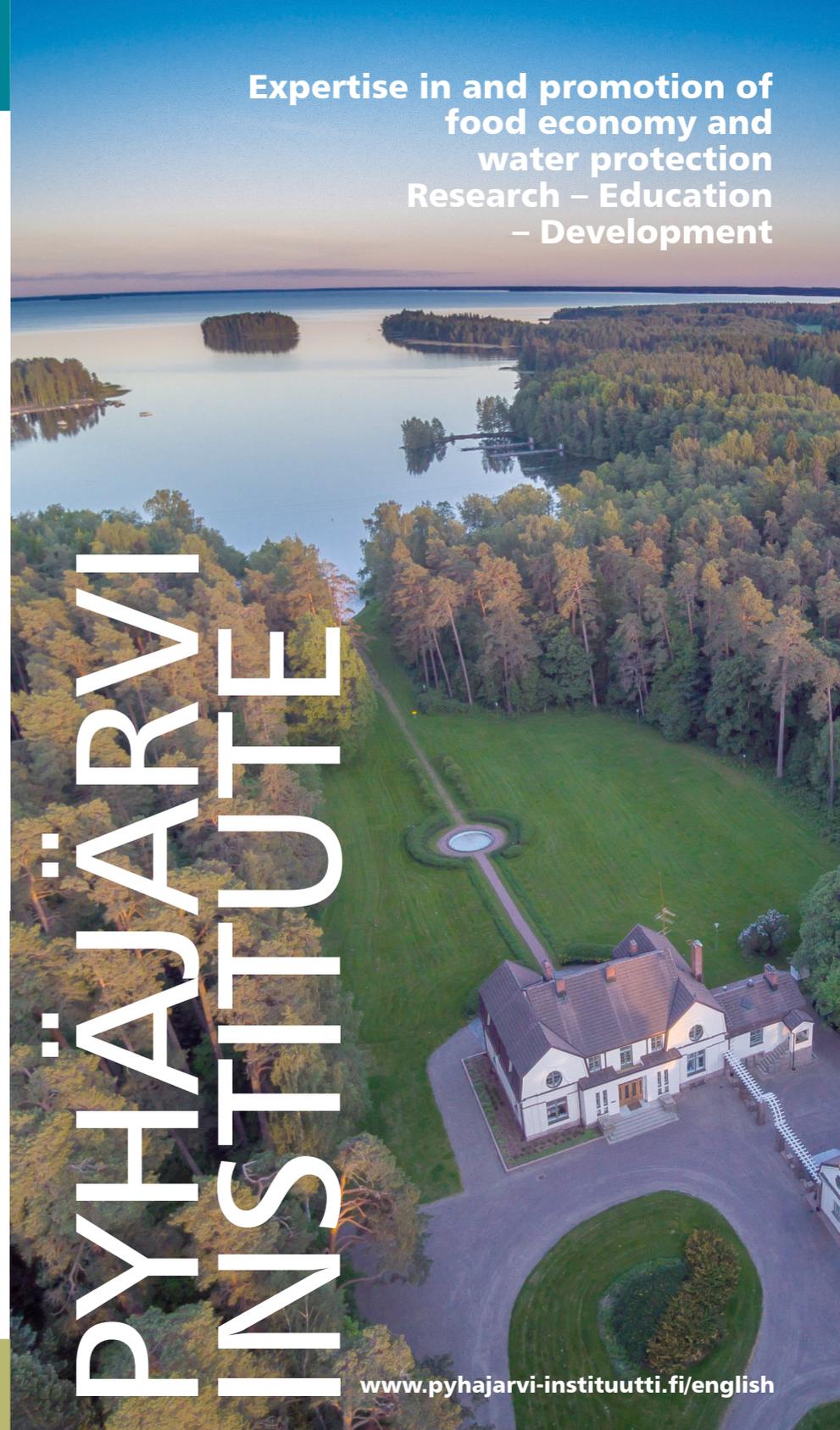
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Expertise in and promotion of
food economy and
water protection
Research – Education
– Development



Pyhäjärvi Institute

An expert organisation that plans and implements development, research and further education projects in the food industry, water protection and the bioeconomy.

Vision for 2021

In 2021, the Pyhäjärvi Institute is a desired and respected cooperation partner that acts as a national specialist in the fields of bioeconomy, food industry and water protection and as a proactive member of international, interdisciplinary networks.



FOOD INDUSTRY

Food production will be developed in all stages of the production chain from primary production to processing and trade. Communication between the production chain parties will be strengthened. The aim is to secure a local Finnish food chain and to make its competitiveness ecologically sustainable in order to bring added value to entrepreneurs and companies.

Objectives:

- Increasing awareness of locally produced food
- Ensuring the competitiveness of vegetable production chains, including cultivated mushrooms
- Ensuring the competitiveness of meat production
- Developing the fishing industry and increasing the appreciation and use of wild fish
- Increasing food safety
- Promoting responsible and economically sustainable production
- Ensuring the availability of labour in the food industry
- Enhancing cooperation with public sector and other catering service providers
- Developing food packaging and improving the efficiency of logistics chains
- Increasing research activities by playing a central role as an intermediary between research partners and entrepreneurs
- Developing new innovations and promoting business activities
- Promoting food exports

WATER BODIES AND WATER PROTECTION

In the field of water protection, our activities are innovative, and we are internationally networked. The impacts of climate change and preparing for the impacts are taken into account. New business opportunities will be identified in the promotion of water protection.

Objectives:

- To improve the state of water bodies
- To increase the appreciation of water bodies
- To increase water protection knowledge
- To develop new innovations and promote business activities
- To actively involve various actors in water protection measures
- To produce scientific research results
- To utilise the latest international know-how and knowledge
- To transfer our know-how internationally

BIOECONOMY

In the field of bioeconomy, the Institute's themes include new raw materials for food production and their sources, versatile use of side streams supporting the principles of the circular economy, issues relating to clean water, fish and shellfish, and the related profitable business opportunities. Common factors for all these themes are education and training, promotion of entrepreneurship, research, an international and innovative operating environment and the need to prepare for climate change.

Objectives:

- To promote turning the food production chain in Southwest Finland into a circular production system and a bioeconomy demonstration project
- To promote the use of forest- and forest industry-based raw materials in food and food packaging production, feed production and water protection
- To develop new innovations and promote business activities
- To increase bioeconomy knowledge in Southwest Finland, enhance networking and promote the development of cooperation networks
- To promote research

BIOECONOMY

